

Renewing Your Mind Radio Program
Liner Request Form (LRF)

STATION CALL LETTERS AND FREQUENCY or NETWORK IDENTITY:

THEME NAME OR EVENT NAME & YEAR: _____
EVENT CONTACT NAME & PHONE: _____
LENGTH & FORMAT FOR FINISHED SPOT: _____
DATE NEEDED: _____

SAMPLE BROADCAST ENDORSEMENTS:

(Choose one and insert information in brackets [] where requested:

1. [station/network ID] is looking for your partnership during [event name]. This is _____ with _____ [program name]. Now is the time to invest in strategic Kingdom work being done in your community. Support the [station/network ID] station that serves you and others around you. Call right now at [phone number] to invest in this powerful outreach in your community and express your support of _____ [program name] on [station/network ID].

2. This is _____, speaker on the _____ broadcast at _____ [time] on [station/network ID]. I believe that every Christian should be involved in supporting their local church and ministries that expand the Kingdom. That's exactly what [station/network ID] accomplishes day-by-day in this community; they are a vital resource! Support [station/network ID] during [event name]. Here are two ways to get involved right now: call [phone #] or simply visit [website name].

3. [station/network ID] is looking for new partners during [event name]. This is _____. I know you value [station/network ID] as they provide hope for listeners seeking to find their way amidst the stresses of daily living. The [station/network ID] has expanded to serve many communities in the region but they cannot continue without your involvement. Join the community support team by using their website at [website name]. Thank you for your generous response.

4. Hello, this is _____, speaker on the _____ broadcast. On behalf of the staff of _____ [program name], let me extend our congratulations to [station/network ID] for their role in presenting the life changing message of the Gospel day by day in your hometown. Now is the time to express your partnership during [event name]. Let [station/network ID] know how they have invested in your spiritual journey by providing your support at [phone #] or on the web at [website name].